

26th Annual Regional Phosphate Conference

October 12-13, 2011

Lakeland Center, Lakeland, FL

EXHIBITOR BOOTHS

1 - 34 - \$560

Booth size: 10' x 10' and contains an 8' covered table with 2 chairs and electricity.
(Includes 2 registrations and all meals) Deadline for inclusion in the program: **Friday, September 9, 2011.**

ADVERTISEMENTS

Advertisements must be received by the FIPR Institute in electronic format by: **Wednesday, September 7, 2011.**
Aaron Medley, FIPR Institute amedley@admin.usf.edu

<p>Full Page \$300 4.5" wide x 7.5" tall Black/White</p> <p>Half Page \$200 4.5" wide x 3.5" tall Black/White</p> <p>Inside Front Cover \$500 4.5" wide x 7.5" tall Full Color</p> <p>Inside Back Cover \$500 4.5" wide x 7.5" tall Full Color</p>	<p>All advertisements must be provided in PDF or TIF format only, created at 100% of actual ad size, at a resolution of no less than 600 dpi (300 dpi for photos at actual ad size is acceptable), with grayscale setting for black and white ads, or CMYK color profile for full color ads. Please name your advertisement file to include the name of your company, using no spaces in the file name.</p> <p>The Phosphate Conference printed program pages are typically "portrait" orientation. If a full-page ad is to be landscape oriented, please specify such, but please realize it will be viewed "on its side."</p> <p>NOTE: The advertisement gets your message to the more than 300 participants and others who receive the printed program. Your name will also be included as part of the preliminary program that will be posted on the Phosphate Conference 2011 section of the FIPR Institute website and the SME FL website.</p>
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SPONSORSHIP

Deadline for inclusion in the program: **Friday, September 9, 2011.**

Logos and slides must be received by the FIPR Institute in electronic format by:

Wednesday, September 21, 2011. Aaron Medley, FIPR Institute amedley@admin.usf.edu

Level of sponsorship will be on the inside cover of program, on SME FL and the FIPR Institute website, on signs at Registration table and Refreshment areas, and on banner displayed at General Session and Lunches.

Platinum \$1000 – Recognition above, plus

6 power point slides displayed prior to General Session, Lunches, and Technical Sessions
Special recognition for sponsorship at Social Event on Wednesday night
\$100 off advertising in program

Gold \$400 – Recognition above, plus

4 power point slides displayed prior to General Session, Lunches, and Technical Sessions
\$50 off advertising in program

Silver \$300 – Recognition above, plus

2 power point slides displayed prior to General Session, Lunches, and Technical Sessions
\$25 off advertising in program

Bronze \$200 – Recognition above, plus

1 power point slide displayed prior to General Session, Lunches, and Technical Sessions
\$15 off advertising in program

For more information...Call Shannon Medley 863-534-7160